ORDER

Order / Rev: 1100308 Orders 06809912 Alt Order #: NRSC 2012 Product Desc: Estimate: Amy McCreary Flight Dates: 10/17/12 - 10/23/12 Primary AE: Original Date / Rev: 04/13/12 / 10/17/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Name: Nebo Media, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 1023 31st St. NW Billing Cycle: Washington, D.C. 20007 Agency Commission: 15% National Republican Senatorial Comm Advertiser Name:

, 10110111001

Demographic:

A35+

Product Codes:

Priority:

PLI2,PLI1

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 10/01/12
 10/23/12
 115
 \$86,250.00
 \$73,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	115	\$86,250.00	\$73,312.50	0.00
Totals	115	\$86,250,00	\$73,312,50	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KSNV
 31%
 \$86,250.00

 Market
 100%
 \$278,225.81

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$86,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,298.39
KTUD	1%	\$2,782.26
KVVU	17%	\$47,298.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,346.77

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type Spo	ts	Amount
E	: 1	KSNV	10/17/12	10/19/12	M-F 6-7a WakeUp w/V	VæGM	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
					M-F 6-7a WakeUp w/\	Vagners								
	1	NEWS										ŀ		
		<u>Stari</u>	<u>t Date</u>	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
	We	ek: 10/1	5/12	10/21/12	~~WTF	3	\$700.00	0.00						

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Order / Rev:

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809912 10/17/12 - 10/23/12 Product Desc:

NRSC 2012

KSNV

_____ Estimate:

Record R
NEWS Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12 MT 2 \$700.00 0.00
E 3 KSNV 10/22/12 10/23/12 Today Show
TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MT 4 \$900.00 0.00 E 4 KSNV 10/17/12 10/19/12 Today Show CM 658a-9am WTF :30 6 \$900.001 0.00 NM 6 \$5,400.00 TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 WTF 6 \$900.00 0.00 E 5 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd H@M 9-10a WTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 M-F Today Show II TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 WTF 3 \$425.00 0.00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12 MT 4 \$900.00 0.00 E 4 KSNV 10/17/12 10/19/12 Today Show II wTF :30 6 \$900.001 0.00 NM 6 \$5,400.00 NM Start Date Week: 10/15/12 10/21/12wTF End Date Weekdays Spots/Week Rate Rating M-F Today Show II 3rd H3M 9-10awTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 NM TODAY Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12wTF Rating Rating Rating Neek: 10/15/12 10/21/12wTF 3 \$425.00 0.00
Today Show TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 6 \$900.00 0.00 E 5 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd H0M 9-10aWTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 M-F Today Show II TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 6 \$900.00 0.00 E 5 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd H6M 9-10aWTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 M-F Today Show II TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
Start Date End Date Weekdays Spots/Week Rate Rating
E 5 KSNV 10/17/12 10/19/12 M-F Today Show II 3rd H3M 9-10aWTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 M-F Today Show II TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
M-F Today Show II TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00
M-F Today Show II
TODAY Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Rate Rating
Week: 10/22/12 10/28/12 MT 2 \$425.00 0.00
E 7 KSNV 10/22/12 10/23/12 M-F Today Show III 4th 16th 10am-11am MT :30 2 \$325.001 0.00 NM 2 \$650.00
Today 4th Hour TODAY
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/22/12 10/28/12 MT 2 \$325.00 0.00 E 8 KSNV 10/17/12 10/19/12 M-F Today Show III 4th IBM 10am-11amWTF :30 3 \$325.001 0.00 NM 3 \$975.00
Today 4th Hour
TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Rate Rating
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12WTF 3 \$325.00 0.00
E 9 KSNV 10/17/12 10/19/12 Rachael Ray CM 11am-12pmWTF :30 6 \$325.001 0.00 NM 6 \$1,950.00
Rachael Ray RR
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12 10/21/12WTF 6 \$325.00 0.00
E 10 KSNV 10/22/12 10/23/12 Rachael Ray CM 11am-12pm MT :30 4 \$325.001 0.00 NM 4 \$1,300.00 Rachael Ray
RR
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/22/12 10/28/12 MT 4 \$325.00 0.00
E 11 KSNV 10/22/12 10/23/12 Noon News CM 12-1230pm MT :30 2 \$425.001 0.00 NM 2 \$850.00
Noon News NEWS
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>
Week: 10/22/12 10/28/12 MT 2 \$425.00 0.00
E 12 KSNV 10/17/12 10/19/12 Noon News CM 12-1230pmWTF :30 3 \$425.001 0.00 NM 3 \$1,275.00 Noon News
NEWS
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 10/15/12 10/21/12WTF 3 \$425.00 0.00
Week: 10/15/12 10/21/12WTF 3 \$425.00 0.00 E 13 KSNV 10/17/12 10/19/12 The Agenda 1230pm CM 1230-1pWTF :30 3 \$325.001 0.00 NM 3 \$975.00
The Agenda 1230pm
AGENDA <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>
Week: 10/15/12 10/21/12WTF 3 \$325.00 0.00
E 14 KSNV 10/22/12 10/23/12 CM 1230-1p MT :30 2 \$325.001 0.00 NM 2 \$650.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

06809912

Product Desc:

NRSC 2012

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		The Agenda 1230 The Agenda 1230									
AGENDA		The Agenda 125	ppin								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12	10/28/12	MT	2	\$325.00	0.00						
E 15 KSNV 10/22/1	2 10/23/12	The Doctors	СМ	2pm-3pm	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS		The Doctors									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MT	2	\$325.00	0.00						
E 16 KSNV 10/17/1	2 10/19/12	The Doctors	СМ	2pm-3pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
DRS		The Doctors									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	WTF	3	\$325.00	0.00						
E 17 KSNV 10/17/1		Dr. Phil	CM	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
		Dr Phil		,							
PHIL			0 (0.4)	5 /	5 "						
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E 18 KSNV 10/22/1			CM	3-4p	MT	:30	4	\$450,001	0.00 NM	4	\$1,800.00
L 10 10140 10/22/1	IE (0/E0/12	Dr Phil	OW	0-4p	[4]	.50	-7	ψ430.001	O.CO INIVI	7	φ1,000.00
PHIL											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/22/12	10/28/12	MT	4	4.00.00	0.00						
E 19 KSNV 10/22/1	12 10/23/12			4-5pm	MT	:30	2	\$700.002	0.00 NM	2	\$1,400.00
NEWS		4PM NEWS (1 h	our)	(4:00 PM-4:	SU PIVI)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/12	10/28/12	MT	2	\$700.00	0.00						
E 20 KSNV 10/17/1	12 10/19/12			4-5pm	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
NEWS		4PM NEWS (1 h	our)	(4:00 PM-4:	30 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	WT'F	3		0.00						
E 21 KSNV 10/17/	12 10/19/12	NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	:30	3	\$700.002	0.00 NM	3	\$2,100.00
		4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
NEWS	F-4 D-4-	18/	C4- 0011	D-4-	Datina						
<u>Start Date</u> Week: 10/15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 22 KSNV 10/22/				4-5pm	MT	:30	2	\$700.002	0.00 NM	2	\$1,400.00
		4PM NEWS (1 h		(4:30 PM-5:		.00	_	Ψ100.002	0.00 /110/	~	Ψ1,-100.00
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					1	
Week: 10/22/12 E 23 KSNV 10/22/12	10/28/12	MT	CM 2		0.00	:30		£4.400.000	0.00 NM	_	# B BAA AA
E 23 NOINV 10/22/	12 10/23/12	M-F Early News	CIVI	5-630p	MT	.30	2	\$1,100.002	0.00 NM	2	\$2,200.00
NEWS		,									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10/22/12	10/28/12	MT		\$1,100.00	0.00				 .,		
E 24 KSNV 10/17/	12 10/19/12	-	CM	5-63 0 p	WTF	:30	3	\$1,100.002	0.00 NM	3	\$3,300.00
NEWS		M-F Early News									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	WTF		\$1,100.00	0.00						
E 25 KSNV 10/17/	12 10/19/12		CM	657-730p	WTF	:30	3	\$1,200.002	0.00 NM	3	\$3,600.00
IED		M-F Jeopardy									
JEP <u>Start Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	~~WTF~~		\$1,200.00	0.00						
E 26 KSNV 10/22/			СМ	657-730p	-T	:30	2	\$1,200.002	0.00 NM	2	\$2,400.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

06809912

Product Desc:

NRSC 2012

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeopardy M-F Jeopardy									
JEP											•	
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
E 27 KSNV			M-F Wheel	∠ CM	\$1,200.00 730-758pm	0.00 -T	:30	2	\$1,200.002	0.00 N M	2	\$2,400.00
		_ (0/20/12	M-F Wheel of For		roo roopin	·	.00		Ψ1,200.002	0.00 11111	_	Ψ2,400.00
WHEEL	=	Fuel Date	10to o lealanca	O4- 0A/1-	D-4-	D-4						
<u>5ta</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00						
E 28 KSNV	10/17/1		M-F Wheel	СМ	730-758pm	WTF	:30	3	\$1,200.002	0.00 NM	3	\$3,600.00
\A(I) C			M-F Wheel of Fo	rtune								
WHEEL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF		\$1,200.00	0.00						
E 29 KSNV	10/17/1	2 10/19/12	M-F News 3 at El		11pm-1135pi	m ~-WTF	:30	3	\$1,100.002	0.00 NM	3	\$3,300.00
NEWS			M-F News 3 at El	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	WTF		\$1,100.00	0.00			• • • •			
E30 KSNV	10/22/1	2 10/23/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pi	m MT	:30	2	\$1,100.002	0.00 NM	2	\$2,200.00
NEWS			IN-I NEWS DALL	even								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 31 KSNV		10/28/12	MT The Tonight Shov		\$1,100.00	0.00	.20		6450.000	0.00 NA		#000.00
E31 KONV	1012211	2 10/23/12	Tonight Show	v CM	1135p-1237a	MT	:30	2	\$450.002	0.00 NM	2	\$900.00
TON S			· ·									
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 32 KSNV			The Tonight Show		1135p-1237a		:30	3	\$450.002	0.00 NM	3	\$1,350.00
			Tonight Show		11000 12010	, ,,,,,	,00	Ŭ	Ψ100.00L	5.50 THM	3	ψ1,000.00
TON SH		End Data	Modelelese	CnotnAMook	Data	Datina						
<u>Sta</u> Week: 10/	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
E 35 KSNV	10/20/1	2 10/20/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise 5	SATURDAY								
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	S-	1	\$350.00	0.00						
E36 KSNV	10/20/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	1	\$600.002	0.00 NM	1	\$600.00
SAT TO	DAY		Saturday Today									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/		10/21/12	S-	1	\$600.00	0.00						
E37 KSNV	10/20/1	2 10/20/12	News 3 Today - S News 3 Today - S		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			None o roday - v	5711								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 38 KSNV		10/21/12	S- FacetoFace/Rals	ton Peri®M	\$500,00 630-657pm	0.00 WTF	:30	2	\$000.004	0.00 NM	,	£4.900.00
L 30 KONV	10/1//1	12 10/19/12	Face to Face w/	· ·	030-037pm	W!	.30	4	\$900.001	U.UU NIVI	2	\$1,800.00
FACE											ŀ	
<u>Sta</u> Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00						
E 39 KSNV			Wake Up Early w		430a-5a	WT	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early V	_				,			•	,
EARLY Sta	ırt Date	End Date	<u>Weekdays</u>	Snote/Monte	Data	Rating						
<u>عاد</u> /Week: 10		10/21/12	WT	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 40 KSNV				СМ	657-8pm	S-	:30	1	\$325.003	0.00 NM	1	\$325.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

06809912

Product Desc:

NRSC 2012

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
			Weekend Jeopard WKND Jeop/Who	•							
WH/JEF			·							ı	
<u>Sta</u> Week: 10/	<u>rt Date</u> '15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00					
E 41 KSNV			Sat PR 10-11p Saturday Prime 1	CM 0-11pm	10-11pm	S-	:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
SVU			-	·							
Week: 10/		End Date 10/21/12	<u>Weekdays</u> S-		<u>Rate</u> \$1,000.00	Rating 0.00					
E 42 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	omS-	:30	1 \$1,000.002	0.00 NM	1	\$1,000.00
NEWS	nt Data	Ford Data	Mantalas	C:: =4= 0.6/= =1-	D-4-	D-4i					
Week: 10/		End Date 10/21/12	<u>Weekdays</u> 5-	Spots/Week 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00					
E 43 KSNV	10/20/1	2 10/20/12	Saturday Night Li Saturday Night Li		1130pm-1:0	2amS-	:30	1 \$1,400.001	0.00 NM	1	\$1,400.00
SNL Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	S-		\$1,400.00	0.00					
E 44 KSNV	10/21/1	2 10/21/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1 \$350.001	0.00 N M	1	\$350.00
NEWS	ırt Date	End Date	Montrelaum	Cnota/Mook	Doto	Dating					
Week: 10/		10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
		2 10/21/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	1 \$500,002	0.00 NM	1	\$500.00
SUN TO		E- 4 D-4-	Managara	On ata AAI a ata	D-4-	D - !!					
<u>Sta</u> Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 47 KSNV	10/21/1	2 10/21/12	News 3 Today Will News 3 Today	knd CM	9a-930am	S	:30	1 \$500,001	0.00 NM	1	\$500.00
NEWS			•								
Sta Week: 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 48 KSNV	10/21/1	2 10/21/12	Chris Matthews 9		9:30a-10a	S	:30	1 \$500,002	0.00 NM	1	\$500.00
СМ			Chris Matthews S	5UN 9:30am							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		2 10/21/12	NFL Football	1 CM	\$500.00 1P-9PM	0.00 s	:30	1 \$6 500 003	0.00 NM	4	ΦC 500 00
	10/2 1/1	2 10/21/12	NFL Football	CIVI	IL-SLIVI	3	.30	1 \$6,500.003	0.00 NM	1	\$6,500.00
SNF Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/21/12	S		\$6,500.00	0.00					
E 50 KSNV	10/21/1	2 10/21/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	omS	:30	1 \$1,000.002	0.00 NM	1	\$1,000.00
NEWS											
<u>Sta</u> Week: 10/	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
N51 KSNV				CM	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
			Friday Prime 10-	•							,
<u>Sta</u> Week; 10/	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,200.00	Rating 0.00					
N 52 KSNV	10/21/1	2 10/21/12	Sun PR 10-11p Sunday Prim 10-	CM 11pm	10-11pm	S	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>					
Week: 10/ N 53 KSNV	_	10/21/12	S News 3 Live in Pr		\$2,000.00 7-10pm	0.00 M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NOTIV	s Ur sedel 1	Vrtadal I &	News 3 in Prime	0101	, ropin	N	,00	ι ψ1 ₁ ε.ου.ο∨1	O.OO INIVI	'	ψ1,200.00
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i	

Print Date: 10/18/12 07:39:39 Page 6 of 6

 Order / Rev:
 100308
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809912
 Product Desc:
 NRSC 2012
 KSNV

 Flight Dates:
 10/17/12 - 10/23/12
 Estimate:

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s Rate Pr	i Rtg Type	Spots	Amount
N 53 KSNV 10/22	/12 10/22/12	News 3 Live in Pri News 3 in Prime	me CM	7-10pm	M	:30	1 \$1,200.001	0.00 N M	1	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/22/12	10/28/12	M	1	\$1,200.00	0.00					
N 54 KSNV 10/23	/12 10/23/12	M-F Jeop/Wheel	CM	630-730pm	-T	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
		M-F Jeopardy/Wh	neel of Fortune	9						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12	10/28/12	-T	1	\$1,700.00	0.00					

Totals 115 \$86,250.00